



Jute Bag Making

Gundeboina Kavitha lives in Kamalapur Village, Eturnagaram Block, Mangapet ,Mandal,Mulugu Dist, Telangana State. She got married to Sri. G. Vara Prasad, at age of 19Yrs. She is a Member of Vijayadharshini Self help Group since 2005. She has taken training of Bag Making, Due to lack of funds, she is unable to start own enterprise.



Her family position is very critical, some time difficult to meet their family needs also. She had thought to become Entrepreneur, to support her husband and family needs.

She has attended the Sri Sai Karuna Village Organization (VO) meeting held on SVEP project. She has been trained and guided by Smt. Swapna Community Resource Person-Enterprises(CRP-EP) and Mr. Ravindhar (Mentor) for setting up for establishment of enterprise under SVEP programme. Ms.Kavitha discussed about the SVEP programme with her family members and with the support of Ms.Swapna Community Resource Person-Enterprises (CRP-EP) she has submitted the business plan in the SHG meeting and got approved for setting up of Business unit under SVEP programme.

The Sammaka Saarakkamma Block Resource Centre approved her business plan and given loan of Rs.30000/- from Community Enterprise Fund(CEF) under SVEP project for setting up the unit,she has incurred Rs.40,000/(Rs.30,000 from CEF & Rs.10,000/ from own funds) and purchased Latest Machine for making Jute bags. Her work progress increased in designing, finishing ,quality of bags.Her monthly turnover is Rs.44,800/- and she is pays her instalment regularly. She has also generated employment opportunities to



other SHG members for stitching of bags. Her ambition in future is to expand her business with local brand name and create employment for more SHG members. Her turnover in selling bags is Rs.5.37 lakhs p.a. Her profit per month is Rs.7,083/- (approx) which is additional income to her family.
